# **Artem Artemyev**

A graphic designer and a front-end developer, based in **Istanbul**, **Türkiye** Focused on creating beautiful and unique experiences. Open for Relocation/Remote Work

# **Education**

#### B.Sc. in Management Information Systems • Istanbul Bilgi University

Expected Graduation in February 2025

• Courses include: Web App Development, Machine Learning, User Interface Design, Database Systems, Systems Analysis and 50 additional courses.

#### High School Diploma • FMV Işık Schools Ayazağa

• During the 4-year course, subjects studied included Mathematics, Physics, Turkish Literature, Geometry, C1-level English, Biology, and Chemistry.

# Experience

E-Commerce Specialist & Frontend Developer • ADAMO Feb 2021 - Present

- Led the development and continuous improvement of the company's e-commerce website, ensuring it met the evolving needs of the company.
- Managed site performance to ensure the accuracy and efficiency of order processing and fulfillment, which maintained a prominent level of customer satisfaction.
- Designed and executed marketing automation workflows, including weekly email campaigns and customer win-back strategies, which significantly contributed to sustained customer engagement and sales growth.
- Additionally, I collaborated closely with external marketing agencies to refine digital marketing strategies.

#### Freelance Graphic Designer • Fiverr 2020 - 2021

- Created custom graphics and animated overlays for streamers, including webcam kits, animated streaming screens, and branding assets.
- Delivered visually appealing and cohesive designs that enhance the streaming experience according to the customer's needs.
- I have worked on multiple projects during my time as a freelance designer, ensuring timely delivery while maintaining high-quality standards, and have developed expertise in digital design tools such as Adobe Photoshop, Illustrator, and After Effects.

#### Digital Marketing Intern • Park Inn by Radisson 2017 - 2018

- · Managed the updating and oversight of social media and all web-based platforms.
- Created and designed graphics for upcoming events, social media updates, company graphics, mailings, and marketing campaigns.
- Managed the input and organization of customer data for future marketing or mailing campaigns.

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## Skills

#### **Programming Languages**

JavaScript, Typescript, HTML, CSS, PHP, Python

#### Libraries & Frameworks

React, Vite, Node.js, Express.js, React Native, Tailwind CSS, React Semantic UI,

#### **Tools & Platforms**

Git, GitHub, Netlify, Vercel, Shopify, WordPress, Adobe Photoshop & Illustrator, Figma, MongoDB

# **Projects**

#### Artee-Blog

A Blog Website developed using the MERN stack: MongoDB, Express.js, React, and Node.js.

#### artmyv.com

Personal portfolio website, designed using Figma, built using React and deployed on Netlify.

# Languages

English –	Full Professional Proficiency
Turkish –	Native Speaker
Russian –	Native Speaker

### Interests

Graphic Design, Web Design, Building Motorcycles, Hiking, Miniature Painting, AI Applications, UI/UX Design